

# CENTREVILLE LABOR RESOURCE CENTER

YEAR 1, VOLUME 3



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FIRST  
QUARTER  
REPORT

MARCH 2012

**MARK YOUR CALENDARS FOR TWO IMPORTANT EVENTS!**

**FRIDAY, APRIL 27—CIF SPRING FIESTA, CENTREVILLE VOLUNTEER FIRE  
STATION 17, 7-10 PM**

**SUNDAY, MAY 20 –VOLUNTEER APPRECIATION DINNER, CLRC, 5:30-  
7:30 PM**

The end of March marks the end of the first quarter of 2012 operations. An early spring ushered in a rush of new employers and returning homeowners and contractors to come to the CLRC to find help to get various landscaping, painting and moving jobs done. After a long winter with no snow to shovel, the change was welcome and the spirits in the CLRC are much higher.

Resulting from our publicity efforts, most employers cited having heard about us through the local media, though word-of-mouth is by far our greatest asset! Our neighborhood flyer canvassing efforts have paid off by bringing in a new market of homeowners for springtime landscape work. As word spreads about the work leaving from the CLRC, workers who have been waiting on the street are starting to come to the CLRC and are taking advantage of new opportunities for better work. The attached charts further breakdown the data that we have collected that indicate pay rates, number of jobs and workers out for jobs, publicity outreach and employer profiles.

In the first quarter, the CLRC initiated new programs and partnerships with local businesses and institutions. These programs include participation from:

- Edgar Aranda-Yanoc and Bernardo Rodriguez from the Legal Aid Justice Center
- Lisa Johnson-Firth, from Immigrants First, PLLC
- Nelly Márquez-Pike, from Virginia Tax Center, LLC
- Shamim Iqbal and Tarequl Kabir, from Tax, Bookkeeping & Payroll Services
- Professor Fernando Silva
- Dr. José Aunon, DDS

None of these programs would be possible without the efforts of all the terrific volunteers who come in weekly to assist with ESL classes and with operations support. Thank you!

Our grant writers have been working hard to complete grants ahead of March deadlines. Following their March 2 site visit, the Meyer Foundation invited us to submit a proposal. We applied for a Neighbors In Need Grant through the UCC Church, and for a Causality Brand Grant, which is a service grant that would assist with marketing and web presence. The CIF was nominated for a Board Leadership Award that is given by the Center for Non Profit Advancement. The achievement and success of the CLRC would not be possible without the strong leadership of the CIF and its Board.

***Our workers are fun and  
really enjoy what they do!  
Let them help you finish the  
jobs you need done!***



<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>
<b>2</b> Résumés: 9-11 ESL: 9-10	<b>3</b> ESL: 8-9:30	<b>4</b> ESL: 7-9 ESL: 10-12	<b>5</b>	<b>6</b> ESL: 10-12	<b>7</b> ESL Women's Group: 10-12 ESL Men's Group: 11-12
<b>9</b> Dentist visit: Dr. Aunon, 7:00 Résumés: 9-11 ESL: 9-10	<b>10</b> ESL: 8-9:30	<b>11</b> ESL: 7-9 ESL: 10-12	<b>12</b> ESL: 9-12	<b>13</b> ESL: 10-12	<b>14</b> ESL Women's Group: 10-12 ESL Men's Group: 11-12
<b>16</b> Résumés: 9-11 ESL: 9-10	<b>17</b> ESL: 8-9:30	<b>18</b> ESL: 7-9 ESL: 10-12	<b>19</b>	<b>20</b> ESL: 10-12	<b>21</b> ESL Women's Group: 10-12 ESL Men's Group: 11-12
<b>23</b> Résumés: 9-11	<b>24</b> ESL: 8-9:30	<b>25</b> ESL: 7-9 ESL: 10-12	<b>26</b>	<b>27</b> ESL: 10-12  CIF Spring Fiesta! 7-10 p.m., Centreville Fire Station 17	<b>28</b> ESL Women's Group: 10-12 ESL Men's Group: 11-12
<b>29</b> Résumés: 9-11	<b>30</b> ESL: 8-9:30				

*Please:*

*\*Remember to sign in and out in the Volunteer Notebook when you come to work at the CLRC!*

*\*If you are not on the Google Calendar schedule, or require another invitation email, please contact Shani at [Contact@CentrevilleLRC.org](mailto:Contact@CentrevilleLRC.org), or 703.543.6272.*

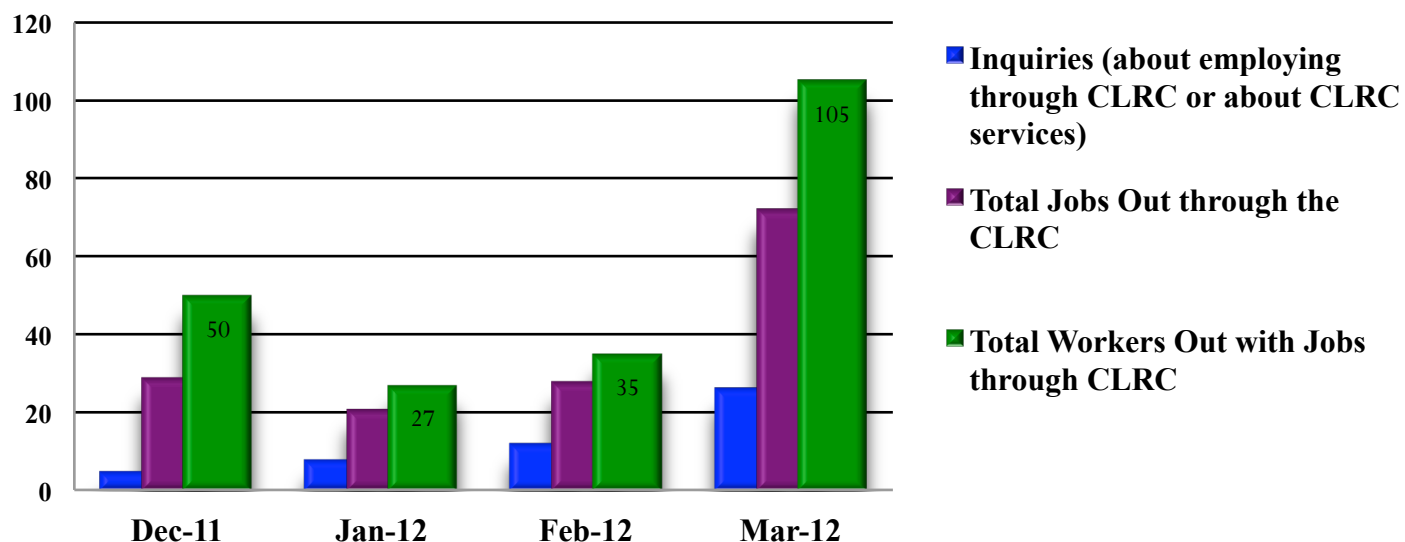
*\*Take some flyers to post at your gym, your supermarket and your hardware store. Let us know where you go and how it went!*

*Find us on Yelp! and on Facebook.*

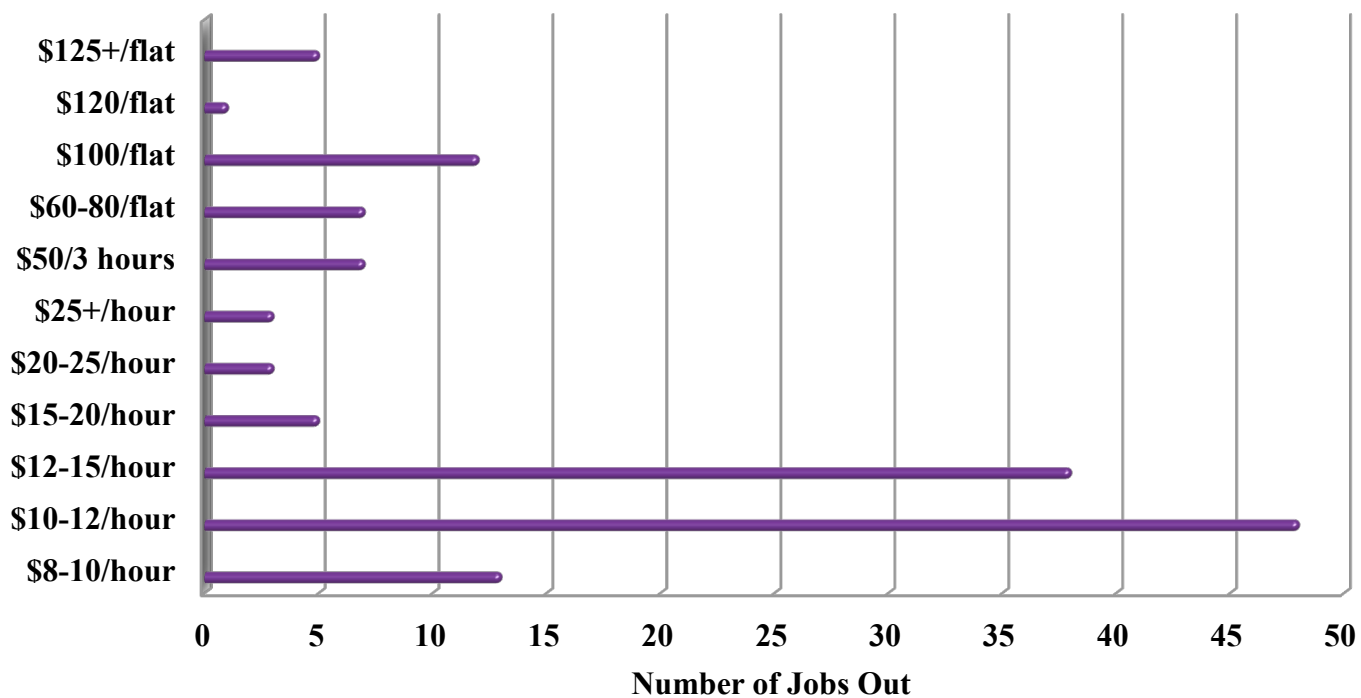
*<http://www.yelp.com/biz/centreville-labor-resource-center-centreville>*

*<https://www.facebook.com/CentrevilleLRC>*

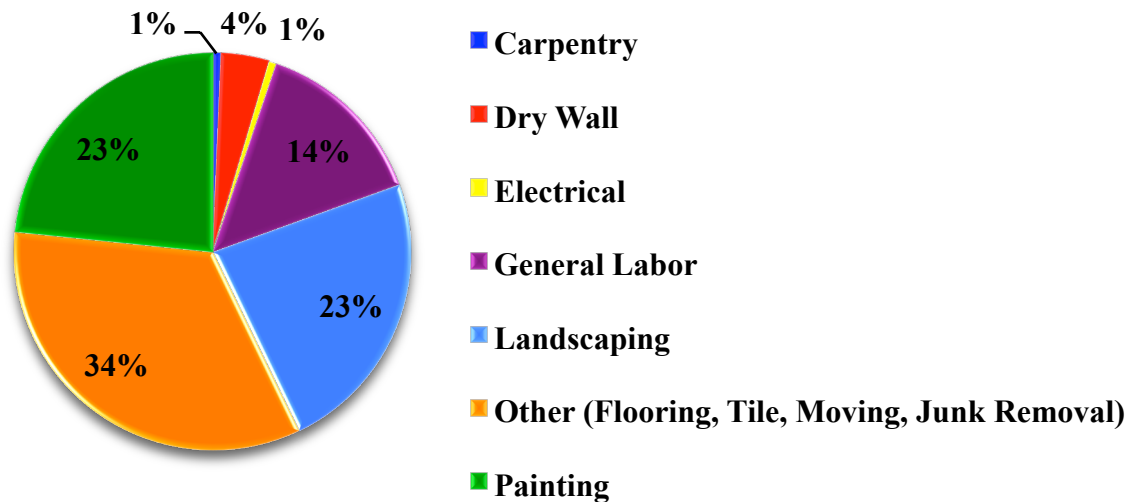
## Total Inquiries, Jobs Out, and Workers Out of the CLRC



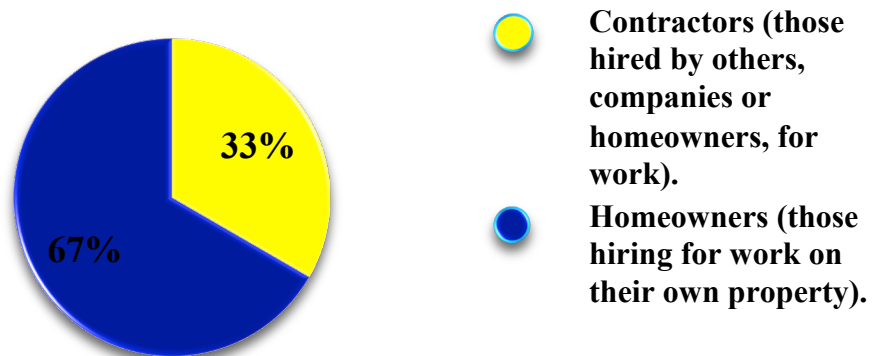
## Rates of Pay for Jobs Out through CLRC



### Distribution of Jobs Out from CLRC December 2011 through March 2012



### Registered Employer Profiles with the CLRC



### Publicity Mediums: How Employers Heard about the CLRC

